



DREAM

The Village Mentoring Organization

Recruitment Tips
dreamprogram.org

 The DREAM Program
 @DREAMprogram

New mentors are key in keeping DREAM running, bringing new ideas and keeping the energy going. There are several different ways recruiting can be done and by now, your program probably has a good idea about what works and what doesn't on your campus. The following are a few tips, some different ideas, some sample flyers and even some possible interviewing questions and strategies.

Get the word out!

- Flyer everywhere and everything
- Hold an informational meeting
- Send out information to several listservs
- Tell your friends, roommates, classmates, the kid from Chem
- Write on classroom & lecture hall boards
- Tap into the campus' community service office

Be Visible!

- Be a presence at first year / new student orientation
- Table at the fall & spring activity fairs
- Table outside of the bookstore, dining hall or similar busy place on campus
- Hold events on campus: kids + yellow tshirts = I wanna be a part of that!

Focus your efforts!

- How many folks are you trying to recruit?
- Are you looking to bring on new kids? Replace graduating seniors?
- Is there a specific child who needs a mentor?
- Do you need more guy or gal mentors?
- Do you have a good distribution of classes represented?